



2010

Ethics & Leadership: What it Takes to Be a Leader

Waterfront Place Hotel/Morgantown

April 22-23, 2010

Wednesday April 21

9:00 p.m. Hospitality Suite opens
Waterfront Place Hotel

Thursday April 22

Business casual for the session

Business attire for reception and dinner

Breakfast served at 7:30-8:15 a.m Waterfront Place Hotel - Platinum Foyer

Session held at Erickson Alumni Center

8:15 a.m. Meet in the Lobby of Waterfront Place Hotel
Depart for Tour of WVU Athletic Facility/ Mountaineer Athletic Club/ Hall of Traditions

9:30 a.m. Depart for Erickson Alumni Center

10:00 a.m. *Leadership is Needed to Advance West Virginia*
Dr. James P. Clements, President, West Virginia University

11:00 a.m. Break

11:15 a.m. Tour of Erickson Alumni Center

11:45 p.m. Lunch

1:00 p.m. *Ethics in Business Today, "Are You A Good Leader – A timeless framework for successful leadership."*
Bruce Weinstein, Ph.D, "The Ethics Guy"

4:00 p.m. Adjourn and depart for the Waterfront Place Hotel

5:30 p.m. LWV Reception "Welcome Class of 2010"
Dinsmore & Shohl LLP
215 Don Knotts Boulevard, Morgantown

7:00 p.m. Alumni Dinner and "Special Remarks"
Bruce Weinstein, Ph.D, "The Ethics Guy"
Leadership West Virginia Honors Distinguished Leader Robert M. Steptoe, Jr.
Waterfront Place Hotel Salon E

10:00 p.m. Hospitality Suite opens following dinner

Friday April 23

*Breakfast served at 7:30-8:15 a.m Waterfront Place Hotel -
Platinum Foyer*

Business casual for the session

Session held at the Waterfront Place Hotel Salon E

- 8:30 a.m. *The Self-Aware Leader (Leadership Development/
training) Polarity Management® principles and tools are
Explained and experienced to expand the leader's wisdom.
Margaret Seidler, Certified Master Trainer*
- 10:00 a.m. *Break and check out*
- 10:30 a.m. *The Self-Aware Leader (continues)*
- 12:30 p.m. *Lunch*
- 1:15 p.m. *WVU Leadership Studies....A Growing Opportunity for Students
Lydotta Taylor '00
Adjunct Professor, WVU Leadership Program
President & CEO, The EdVenture Group*
- 2:00 p.m. *Break*
- 2:15 p.m. *New Media Isn't New Anymore....What Leaders Need to Know
Christine Martin, Vice President,
University Relations, WVU*
- 3:30 p.m. *Adjourn*