



Session 4
Chesapeake Energy Tourism Session
Snowshoe Mountain Resort Snowshoe Mountain Resort
June 17-18, 2010

AGENDA

Wednesday, June 16

8:00 p.m. Hospitality Suite open Allegheny Spring - Room 144

Thursday, June 17

7:45 a.m. Breakfast Buffet-Williams Room
Dress: Casual -- Loose fitting shirts, shorts or pants, hiking boots or athletic shoes suggested.

8:45 a.m. *Depart by Shuttle Cass Scenic Railroad*

10:30 a.m. *Depart for tour of the National Radio Astronomy Observatory Green Bank*

12:00 p.m. Lunch

1:00 p.m. Return to Snowshoe

2:00 p.m. *Teambuilding event-meet promptly in the Williams Room*

6:00 p.m. Reception - WV LIVING Marketplace
Parween Mascari & Nikki Bowman, Owners

7:00 p.m. Dinner- back lawn of the Mountain Lodge (Weather back-up, Black Bear Room of the Mountain Lodge Conference Center)

9:00 p.m. Hospitality Suite opens following dinner

Friday, June 18

7:30 a.m. Breakfast in the Williams Room
Checkout at your convenience
Dress: Casual
Session held in the Greenbrier Room

8:30 a.m. *Leadership Development Training Chaos in the work place*
Chuck Stump '02, President
The Performance Group, Inc.

11:30 a.m. Lunch-Williams Room

12:30 p.m. *"Tourism....How it Benefits the WV Economy"*
J.D. Morgan '08, Frostline Consulting

1:30 p.m.

"Falling in Love with West Virginia"

A variety of tourist professionals will provide insight to our state's tourism opportunities.

Breakout rooms include: Tygart A, Tygart B, Tygart C, Elk and Williams A

Ron Cadrette-Snowshoe Mountain Resort

Mike Holstein-NRAO

Mark Lewis-WV Outfitters Association

Jeffrey Lusk '04- Hatfield McCoy Regional Recreation Authority

Brenda Pritt- Randolph County CVB

Kenny Sexton-American Mountain Theatre

Mary Willis-Elk River Touring Center

Abbey Withrow-Pocahontas CVB

3:00 p.m.

Adjourn