

West Virginia Leadership

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www.leadershipwv.org

RCBI Becomes First Title Partner for Leadership West Virginia



The Robert C. Byrd Institute for Advanced Flexible Manufacturing (RCBI) is the lead sponsor and Title Partner for the entire 2007 Leadership West Virginia session.

“Leadership West Virginia has shown itself to be an enormous force in helping forge a better West Virginia” said RCBI Director and CEO Charlotte Weber. “This vital program is a thought-provoking experience for its participants, offering them an unprecedented opportunity to explore the Mountain State’s resources, needs and opportunities. It’s like getting a Ph.D. in what it means to be a leader in West Virginia,” Weber said. “All of us at RCBI are proud to have been part of the program’s past success, and we’re excited about now playing an even larger role by sponsoring the Class of 2007.”

RCBI is West Virginia’s only statewide manufacturing technology resource. The organization’s mission is “To support, educate and champion manufacturing with the goal of transforming West Virginia and the region into a powerful player in the global economy.”

Established in 1990 in Huntington, RCBI operates its original manufacturing technology center in Huntington and has opened additional centers in Charleston, Bridgeport and Rocket Center, West Virginia,

“Leadership West Virginia has shown itself to be an enormous force in helping forge a better West Virginia.”

RCBI Director and CEO Charlotte Weber

each of them tailored to work with industries in its geographic locale.

At each RCBI center, manufacturers have access to state-of-the-market manufacturing equipment, new technologies, workforce development initiatives, Quality Certification preparation and an array of technical support that includes computer systems analysis and integration, machinist training, electronic commerce/EDI, distance learning and video conferencing capabilities.

Since it began operation, RCBI has provided modernization and technology assistance to nearly 700 small and medium-sized manufacturers that employ more than 37,000 individuals at an annualized payroll of more than \$1 (B) billion.

“We are absolutely thrilled that RCBI stepped up to be the first-ever Title Partner,” says Pam Farris, Leadership West Virginia executive director. “This level of support allows us to truly be the premiere leadership development program in West Virginia.”

Class of 2006 Develops Statewide Image Campaign Targeting Teens

West Virginia Rocks is a campaign under development by the 2006 Leadership West Virginia class. The goal of this campaign is to arm West Virginia teenage students with the facts, stories and reasons to be proud to be a West Virginian.

Headed by Rob Aliff, **West Virginia Rocks** was developed in response to a common theme found in many of his Leadership West Virginia sessions: needed improvements to West Virginia's image. Aliff and his classmates felt that good news about West Virginia and the many achievements of its state and citizens were not typically the focus. The Class of 2006 decided to take steps to make a difference.

"Instead of West Virginians introducing themselves with a negative joke about our state, we want West Virginians to be proud of why we are here and who we really are," Aliff said.

West Virginia Rocks is still in its infancy stage. According to Aliff, the campaign will target primarily teenage West Virginia students in order to reach those who are still willing to be influenced on the many highlights of our state. Hopefully attitudes will be changed and teens will be interested in staying in West Virginia in the future or at least leave with good feelings about our state.

"Influence, Excite, Engage" are the three main areas of focus with **West Virginia Rocks**. By using Leadership West Virginia graduates from around the state, the grassroots campaign will engage principals, schools and other educators from the state to help in spreading the positives that West Virginia has to offer.

A logo and interactive website, wvrocks.com, will accompany the campaign. Aliff and his team of fellow Leadership West Virginia graduates plan to meet during the summer months to make progress on the development of the campaign.

According to executive director Pam Farris, "This is the first real project developed by a Leadership West Virginia Class that will sustain for many years to come once it's launched. I've very proud of the Class of 2006 for taking the initiative to leave a lasting legacy to West Virginia."



Register For Leadership West Virginia's 11th Golf Scramble At Stonewall Resort

Supporters of Leadership West Virginia are invited to participate in an upcoming golf outing designed to benefit the leadership development program.

- **11th Leadership West Virginia Scramble.**
- **Monday, June 25, 2007, Palmer Course at Stonewall Resort in Roanoke, W.Va.**
- **10:30 AM-12:15 PM – Registration, Practice and Lunch**
- **12:30 PM – Shotgun Start**
- **Approximately 5:30 PM – Awards Reception**
- **Deadline for registration is June 18th.**

"We will have a great course, good food, lots of prizes – all the elements of a great golf afternoon with the added benefit of assisting the only statewide leadership education and development program in West Virginia," said Pam Farris, Executive Director. Sponsorship opportunities are available.

Tickets for the golf tournament are \$150 a person, which provides a round of golf, lunch and an awards reception. To obtain an entry form go to www.leadershipwv.org or call Pam Farris at (304) 342-1497. All funds raised go to support the Leadership West Virginia program.

A limited number of sponsorship opportunities are still available. To find out about sponsorship opportunities, please contact Farris or visit the web.



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Memories From the Class of **2006**



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1. 2006 class with Governor Joe Manchin during our Government Session in November.
2. 2006 Class attorneys, Rob Aliff, Frank Oliverio and Heather Harlan prepared for the mock trial.
3. Clayton Rice provides insight.
4. Karen McNeil-Miller provides Leadership Training in a Changing World.
5. 2006 class visiting Supreme Court Justice Brent Benjamin '99.
6. Becky Lofstead and Elizabeth Vitullo compete with Dance Dance Revolution.

LWV Announces Executive Committee and New Board Members

Leadership West Virginia Executive Committee



**Elizabeth Osenton Lord,
Chairperson**

Beth Lord is a member of the law firm of Jackson Kelly PLLC where she concentrates her practice in securities, business and corporate law and mergers and acquisitions. She began her legal career at the U.S. Securities and Exchange Commission in the Division of Corporation Finance

in Washington, DC. She is listed in The Best Lawyers in America and in Chambers USA America's Leading Business Lawyers.



**Patrick Kelly,
Chairperson Elect**

Pat Kelly first joined the law firm of Steptoe & Johnson, PLLC in 1988 and left the firm for a brief period to serve as General Council for Governor Cecil H. Underwood (1997-1999). He currently serves as managing member of the firm's Charleston Office.



**John Nicholson,
Secretary/Treasurer**

John Nicholson is the Director of Administration at Mountain State Blue Cross Blue Shield with primary responsibility for Human Resources and Facilities. He is a graduate of the 2003 LWV class. John is currently the Chairman of the Parkersburg Development

Task Force and serves on the Personnel Committee for Wood County Habitat for Humanity.

New Board Members



Jill Cranston Bentz is a Member of Dinsmore & Shohl, LLP where she practices in the Firm's government relations, health care and litigation practice groups. She also is President of the West Virginia Insurance Federation, the state trade association for property and casualty insurance companies doing business in West Virginia.



David A. Clayman, Ph.D.

is Director of Clayman & Associates, PLLC, Clinical and Forensic Psychology. Dr. Clayman has developed and managed a large professional practice, a software company, an executive consulting and assessment business and a multifaceted program addressing concerns in the corrections industry.



Robert C. Orndorff, Jr., of Salem is Director of State and Local Government Affairs, for Dominion. He is a registered lobbyist in West Virginia. Active in various community organizations, Orndorff is the 2007 campaign chairman for the United Way of Harrison County.

“Management is doing things right. Leadership is doing the right things.”

Peter R. Drucker

Class of 2007



The Leadership West Virginia Class of 2007 at their first session in Martinsburg. The group is standing in front of the monument at Antietam.



Mychal Schulz '05 provides an overview of WV History to members of the Class of 2007. Schulz is a partner in the Charleston office of the law firm of Dinsmore & Shohl LLP and is an Associate Professor in the Department of History at West Virginia State University.

“From the very first meeting of Leadership West Virginia I learned this is a quality program where you can meet great people and learn more about our great State than you ever thought you knew. I now have fifty new friends!”

Tony Mazelon '07,
Vice President,
Chartered Wealth Advisor
Hilliard Lyons, Inc.

LWV 2007 Board Members

Sally (Bushong) Barton
Jill Cranston Bentz Esq.
David A. Clayman, Ph.D.
Dale Dawson Clowser
Anna M. Dailey Esq.
Christy B. Day
Kathleen J. DuBois
Pamela A. Farris
Steve Hopta
Patrick D. Kelly Esq. - Chairperson Elect
Elizabeth Osenton Lord Esq. - Chairperson
Helen M. Matheny
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Stephen G. Roberts
Jay Rogers
James W. Strawn
Lydotta Taylor
Elizabeth D. Walker Esq
Michael S. Walker
Charlotte N. Weber
Linda Wellings



Attention Graduates: Update your information today!

Have you moved or changed jobs lately? Take a look at your information on the web site and update any change to Pam Farris at: wvleaders@leadershipwv.org.

What Graduates Are Saying

"I was relatively new to West Virginia when I was selected to attend Leadership West Virginia. By virtue of my participation, I became more active in the West Virginia Chamber of Commerce eventually became Chairman. I found that many of the up and coming leaders of the state are or were Leadership West Virginia participants. This makes sense when you consider the quality of training that one receives in the program."

Nick Carter '93

"I was given the opportunity to become involved with Leadership West Virginia through Marshall University. It was and has been a membership that I have cherished from day one and has opened many doors for me throughout the state. As a non West Virginian it also allowed me a chance to learn a great deal about the pride and history of this great state and the people who are so passionate to move the state forward. Anything that I can do to assist Leadership West Virginia and the people that it serves, I will go the extra mile."

Lance West '03

"Leadership West Virginia was a pivotal experience in my leadership development. Meeting people from throughout West Virginia gave me a wealth of contacts, not to mention friends. I can hardly think of a better way to experience West Virginia and be a part of the solution."

Jim Hunt '93

"The Leadership West Virginia program proved to be a valuable tool for my organization in helping connect the dots to important relationships and funding opportunities that can help advance our mission."

Sally (Bushong) Barton '05

"Leadership West Virginia was a wonderful experience that I will always remember. Interesting and well-informed speakers presented both sides of timely "hot" issues which encouraged healthy debate among our class of emerging leaders from around the state. Many of the topics discussed and participants involved would not have otherwise been made known to me."

David McKinley '02

Leadership West Virginia Lifetime Members

We are grateful to the following graduates of Leadership West Virginia who have enrolled as Lifetime Members of the program. Graduates can become a Lifetime Member by logging onto the Leadership West Virginia website at: www.leadershipwv.org

Rob Aliff '06	Greg Ingram '04	Scott Rotruck '95
Dave Bell '95	Kolin Jan '05	Judy Rule '92
Audra Blackwell '04	John Johnston '02	Art Rybeck '95
Tom Boggs '98	Joe Jones '04	Conley Salyer '02
Bobby Brown '92	Mike Keener '92	Ancil Schmidt '91
Steve Brown '93	Pat Kelly '94	Mychal Schulz '05
Bill Burton '00	Bob Kent '91	Walt Sebert '00
David Cain '01	Nancy Kissinger '00	Jim Seibert '93
Nick Carter '93	Sharon Landsdale '94	Brad Sims '96
Dale Clowser '00	David Langford '03	Jim Shaffer '00
Sharon Covert '05	Beth Lord '96	Greg Smith '98
Richard D. Cronin '04	Jeffrey Lusk '04	Rodney Smith '05
Sharon Cruikshank '05	Hallie Schenker Mason '02	Robert Stephens '93
Anna M. Dailey '04	Helen Matheny '01	Terry Stephens '05
Cindy Dragan '06	Paul Mayer '00	Nan Stevens '97
Kathleen DuBois '99	Dale McBride '95	Steve Stewart '06
John Earles '91	Terri McCormick '04	Blair Taylor '04
Mary Elisabeth Eckerson '05	Betty McHale '06	Lydotta Taylor '00
Laura Ellis '99	David McKinley '02	John Teare '04
Joe Ellison '93	Ed Miller '06	Nancy Tonkin '92
Nick Fantasia '93	Jim Miller '04	Jimmy Tyre '03
Pam Farris '98	Rick Miller '95	Jan Vineyard '93
Angela Faulkner-Vaglianti '04	Bill Minsker '97	Beth Walker '99
Diane Feaganes '96	Marianne Moran '05	Mike Walker '01
Brian Gallagher '94	Tommy Mullins '93	Mac Warner '00
David Gerhardt '05	John Nicholson '03	Kris Warner '96
Judy Gibson '92	Terri Oliverio '01	Monty Warner '99
Tracy Gossard '02	Vivian Parsons '03	Charlotte Weber '95
Jon Hammock '02	Barbara Pichot '95	Bob Wentz '01
Jim Haney '93	Maggie Poling '94	Lanny Williamson '93
Lenny Hannigan '98	Tim Quinlan '06	Joseph Winans '06
Bonnie Harold '91	Jerry Ragen '93	Michael Winter '04
Brenda Nichols Harper '91	Muhammad Riaz '03	Rich Wood '97
Steve Hopta '94	Andy Richardson '00	Marcella Yaremchuk '96
Dale Hunt '03	Jay Rogers '01	

Alumni News

Rob Aliff '06 was named to *The State Journal's* "40 under 40" for 2007.

Sally '05 and Tom '04 Barton welcomed twin boys, William and Charles on March.

Rob Capehart '00 has been named the 32nd president of West Liberty State College.



The Barton Family, Sally, Tom, William and Charles.

Gregg Cave '03 and **Sabrina Cave '01** are still working at WVU and are enjoying their two sons, Carter, 3 years old, and Cooper, 6 months.

Teresa Crawford '03 is now a Social Science Specialist for the Center for Addictions section of the VA Medical Center in Martinsburg, WV. This is a new initiative to provide outpatient addiction treatment services to our veterans in rural areas, which are attached to our Community Based Outpatient Clinics (CBOC). She will be working with Western Maryland and Eastern Panhandle WV veterans.

Shannon Cunningham '06 has become a member of the Weston City Council and was also named to *The State Journal's* "40 under 40" for 2007.

Ross Dionne '06 will be a speaker at the 121st West Virginia Bar Association Meeting at the Homestead September 13-15, 2007. Topics will be Business Valuations and Economic Damages.

Pat Ford '99 was hired by the Mayor of Pittsburgh, PA to directly manage the City's economic growth and to oversee the renaissance of Pittsburgh's neighborhoods. Ford was previously the Pittsburgh City Planning Director and is now the City's first Director of Economic and Community Development. In this position, he has been challenged by the Mayor to bring accountability, customer service and transparency to the City's permitting and planning departments and to spearhead the Mayor's citywide neighborhood revitalization strategy.

Mike Hudnall '92 reports that his biggest news since last year was the birth of his first grandchild, Emma Ruth Hudnall of Madrid, Iowa on August 27, 2006 born to his son, Chris and his wife Melissa. Then on February 3, Mike's second grandchild, Shawn Alexander Gotses, was born to his daughter, Meriah and her husband John Paul of Fairmont, WV.

Kolin Jan '05 retired from ATK in March with plans to work for a developer who is assembling an investment group to build a continuous care retirement community in New Creek, WV.

Heather H. Jones '96 is the new Chair of the Litigation Department of Spilman Thomas & Battle.

Tom Kittredge '01 received a promotion from president of Terradon Communications Group to president of Terradon Corporation. Kittredge married his wife Heather on December 28, 2005 and reports that they had their first child in January, Cassidy Yates Kittredge, weighing in at 6 lbs and 14 ounces and is 20 1/4 inches long.

Becky Lofstead '06, an award-winning communications professional with more than 19 years in higher education administration at West Virginia University is stepping into a new role later this year. Lofstead, director of News and Information Services for WVU, will assume the new position of executive director of internal communications, with responsibilities primarily focused on two specific areas -- Human Resources and Finance and Administration.

Frank Oliverio, Esq. '06 and his wife Amy welcomed their first child Julia Rose Oliverio in January.

O. Reginald Osenton, Esq. '02 moved to Pilka & Associates, P.A. to head the business department.

His main practice areas are estate planning and probate, real estate, and general business law. His office is in Brandon, but he also practices in his Lakeland office as well.

Reckart & Associates, a Morgantown-based advocacy and media relations firm owned by **Judy Reckart '94**, recently completed its seventh year of operation. The firm's current client list includes the Monongalia County Board of Education, the West Virginia Center for Entrepreneurial Studies and Development, West Virginia Public Theatre and United Hospital Center. Reckart also is senior writer for Corridor Magazine. She previously was employed as Director of Community Relations at Monongalia General Hospital.

John S. Reger II '94, president of Capital Venture Consultants, Inc., has earned recertification as a Certified Business Intermediary ("CBI") through the International Business Brokers Association. As a Business Intermediary, John assists privately held companies with the sale and acquisition of businesses.

Mychal Schulz '05 married the lovely Kate Ruggery in April 2007, which resulted in a combined family of four girls, a husband and wife, and two female cats.

Lisa L. Smith '03 married Rod Smith in August 2004. They had their first child Lucy Quarrier Smith in March 2006. Lisa is currently working as an Ombudsman with BrickStreet Insurance where she concentrates on consumer education and public relations.



Jim Strawn

Jim Strawn '01 was elected in January 2007 as Chairman of the Board of Directors for the Salvation Army of Charleston. He recently attended their National Advisory Organizations Conference in Dallas, Texas. Jim currently is in his 11th year as Director of Marketing for Highland Hospital.

Terry Stephens '05 reports that "After sitting next to Sharon Covert during our Health Issues class at Lewisburg, our real estate company joined the West Virginia Wellness Council. Three months



From left to right: Erin Magee '05, Laura Ellis '99, Beth Walker '99 and Kathleen DuBois '99.

later we purchased the former Perky's Spa, in Keyser which had about 100 members. I am now managing partner of Potomac Health and Fitness LLC which operates as Lifestyle Fitness Center where we have renovated the facilities and upgraded the programming. We currently have 300+ members. I am also facilitating the Strategic planning process with LWV grad Wayne Spiggle for the "Healthy Mineral County Coalition".

Kathy Wagner '03 was named President of the Harrison County Chamber of Commerce and moved into its new home at 520 West Main Street, Clarksburg, WV. She earned the PCED credential last fall.

Four leadership West Virginia graduates enjoyed an all expense paid Girls Getaway Trip to New York City sponsored by Talbots and *In Style* magazine. Out of 23,000 entries, **Beth Walker '99** won the winning essay as to why she and her three friends deserved to win the trip. Beth's grateful friends included **Laura Ellis '99**, **Kathleen DuBois '99** and **Erin Magee '05**.

Michael Wells '02 became principal of Pleasants County Middle School and received his Ed. S from Marshall University in May 2004.

John Nicholson '03 was recently one of two people representing West Virginia in joining 300 volunteers from throughout the United States to build 10 homes in one week in the Nashville, TN area.

Leadership West Virginia 2007

Hosted by
**Robert C. Byrd Institute for
Advanced Flexible Manufacturing (RCBI)**

SESSION 2

April 17-18 | Morgantown
W.Va. Roundtable Leadership
Conference



SESSION 5

July 19-20 | Wheeling
Steptoe & Johnson Justice
System Forum



SESSION 1

March 21-23 | Martinsburg
History/Orientation Session

SESSION 6

September 20-21 | Parkersburg
AEP/Appalachian Power Eco-
nomic Development Session



2007 Program Schedule

SESSION 3

May 17-18 | Huntington
Education & the Arts Session

SESSION 7

October 14-15 | Lewisburg
W.Va. Hospital Association
Health & Social Issues Session



SESSION 8

November 15-16 | Charleston
Jackson Kelly Government &
Commencement Session



SESSION 4

June 14-15 | Beckley
Chesapeake Energy Tourism Session



Thank you to our 2007 Partners

This year, many corporate sponsors stepped forward to underwrite the Leadership West Virginia Program. We are deeply grateful for their generosity.

Reflections from our Executive Director

How does one go about leading leaders? For the past two years, Pam Farris, executive director of Leadership West Virginia, has developed some key insights into this challenging practice.

From her early memories as a Leadership West Virginia participant, to her role as facilitator of the program and its classes, Farris knows how to be a leader and a follower for a great program involving great people all over the state.

“People are inspiring,” Farris said. “We are in it [LWV] to learn more about the great qualities that the state has to offer and the issues that we need to focus on,” she said. “We experience enthusiasm from both the communities that we visit and the expert speakers that contribute to our program during our sessions,” Farris said.

Farris has many great experiences with Leadership West Virginia. She, along with a committee of parent volunteers, has borrowed the idea to implement a mini-program with students at Charleston Catholic High School. *Focus West Virginia*, was developed to help students learn a little more about the wonders of WV and to leave each student with a positive feeling about our state, just as Leadership West Virginia tries to do with its graduates year after year.

“I have one of the best jobs in the State,” said Farris. “I am able to travel around my state, a place that I am proud of and enjoy sharing with others,” she said.

Author and leadership expert, Jim Kouzes, said that “your legacy is the life that you lead.” Farris would like to leave Leadership West Virginia a little better than she found it. “We live in a great state and it is both fun and inspiring to promote that.”

Pam Farris



Ragen Completes Post as LWV Board President

Jerry Ragen recently concluded his two-year position as Board President ending his twelve-year span as a Leadership West Virginia Board member.

Ragen has many fond memories from his experiences with Leadership West Virginia that include the likes of visiting industries and cities that he had never seen before. One of his most vivid memories was gliding along the Ohio River in a paddleboat while listening to a man singing his rendition of “Old Man River.”

Ragen believes his most important legacy is being on the committee to hire the new Leadership West Virginia executive director.

“Leading the effort to recruit Pam Farris as the new face of Leadership West Virginia was my greatest success in my leadership role with Leadership West Virginia,” Ragen said.

Ragen said that he will always have the friendships that he made while being involved with Leadership West Virginia, particularly the Board of Directors.

“It has been wonderful to serve with the best of the best and through my participation in Leadership West Virginia I have been able to make associations with people that will become my life long friends,” said Ragen.

Leadership West Virginia

c/o Pam Farris, Executive Director
1624 Kanawha Blvd. E.
Charleston, West Virginia 25311

Address Correction Requested

This newsletter is produced for participants, graduates, sponsors and friends of Leadership West Virginia.

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Progressity, Inc.
www.progressity.com



Alumni and Friends:

Consider nominating candidates for the

2008 Class of Leadership West Virginia

All applications must be received by December 31, 2007 to be considered for next year's program. Go to the web site for more information.



Progressity is proud to be a sponsor of this newsletter.