

LWV Economic Development Session

Eastern Panhandle – Martinsburg & Charles Town April 10-12, 2019

Wednesday, April 10

- 2:30 pm Optional guided tour of Harpers Ferry National Park (plan to carpool)
Meet at the Park Visitor Center - 171 Shoreline Drive Harpers Ferry
- 6:30 pm Reception at The Hub in Martinsburg
Hosted by LWV Eastern Panhandle Alumni Chapter
126 E. Burke Street Martinsburg, WV 25401

Thursday, April 11

Dress: Business Casual

- 7:30 am Breakfast served at the Holiday Inn - Heatherfield Restaurant;
meeting held in conference room D
- 8:30 am *ROCKWOOL Chooses WV for 2nd U.S. Manufacturing Plant*
Trent Ogilvie, President, Rockwool
- 9:10 am Depart (car pool) for tour of Quad Graphics Class project planning session
855 Caperton Blvd. Martinsburg, WV 25403
- 11:45 am Return to the Holiday Inn for lunch - Heatherfield Restaurant
- 1:15 pm *The Entrepreneurial Mindset*
Carrie J. White, '15 J.D., Ed.D. Assistant Vice President
Entrepreneurship and Innovation, Office of the Provost, WVU
Procter & Gamble in WV (invited)
Ryan Moore, HR Dept. Leader, P&G
Economic Forecast for the Eastern Panhandle
Nicolas H. Diehl '17, Executive Director, Jefferson County Development Authority
Argos History of Economic Development
WV Manufacturers Association - Human Futures and the Asset Pipeline
CD Linton '10, Manager Human Resources, Argos
- 5:00 pm Adjourn for the day
- 5:30 pm Depart by bus for dinner at the Hollywood Casino at Charles Town Races (dress
casual, transportation provided)
- 9:00 pm Return back to the hotel

Friday, April 12

Dress: Business Casual - Session held at the **American Public University in Ranson**

- 7:30 am Breakfast served at the Holiday Inn - Heatherfield Restaurant (checkout)
- 8:30 am Depart for American Public University - Finance Building (393 N. Lawrence Street)
- 9:15 am *Welcome to the American Public University*
Amy Panzarella '11, Vice President, Human Resources, American Public University
- 9:45 am *Economic Development Simulator* - *An Interactive Practicum on Economic
Development*
Created by Patrick D. Kelly, Esq. '94,
- 12:30 pm Lunch
- 1:15 pm *Economic Development - The Role of Utilities*
Lucas Cade, Senior Economic Development Advisor, FirstEnergy
- 2:15 pm *Class project planning session*
- 3:00 pm Wrap up & Adjourn

Special thanks to our **Session Partner, FirstEnergy Foundation** and our **Community Partner Argos** for their generous support. Other sponsors include American Public University System, Eastern Panhandle Transit Authority, Hollywood Casino at the Charles Town Races, RMS, Rockwool, Shentel, and The LWV Eastern Panhandle Alumni Chapter.